

**Childhood Emergencies: Prevention and Management
A Conference for All Providers of Care**

**October 10, 2000
Paper Valley Hotel – Appleton, WI
8:00 AM – 4:00 PM**

Mark your calendars! The Bureau of Emergency Medical Services and Injury Prevention, Emergency Medical Services for Children Program invites you to attend the first conference highlighting pediatric emergencies! We are extremely excited to announce that our guest keynote luncheon speaker will be Dr. Victor La Cerva, Medical Director for the New Mexico Department of Health. Dr. La Cerva is a nationally renowned specialist who is the author of "Pathways to Peace – Forty Steps to a Less Violent America". Many of us feel overwhelmed by the amount of violence in our society. Dr. La Cerva will present a hopeful perspective that explores some of the root causes, and inter-relationships of violent acting out. He will also discuss solutions at the personal, family, community and larger cultural levels with a particular emphasis on the role of the service providers and community leaders in effective communication with young people, fostering resiliency, and minimizing the adverse effects of witnessing violence.

Other highlights include:

**Wisconsin's Child Alert Program – Emergency Care for Special Needs
Communicating to deaf children in an emergency
Prehospital care and treatment for pediatrics
PARTY! Prevention of Alcohol Related Trauma in Youth
Pediatric Trauma Care
Clinic, Urgent Care and Physician Office Preparedness
Emergency Preparedness for Schools, Child Care and Parents
CPR and defibrillation in Schools – The ADAM Project
Bringing it all together – Communities, Schools and Health Care
Child Passenger Safety
Project UJIMA – Working Together to Prevent Violence
Injury Prevention in your Community – What can I do?
Recognizing Child Abuse and Assault – What can, should and must I do?**

The conference will educate all persons who care for and about children in an emergency situation including parents, child care providers, school administrators and educators, prehospital care providers, nurses, physicians, advanced practitioners, community leaders, law enforcement and social workers. The costs are \$30.00 for professional level CME's and CEU's and DPI Credit hours, \$20.00 for Prehospital care providers and parents. Scholarships will be available upon request to cover conference registration fees. Make your reservations now at the Paper Valley Hotel, Appleton by calling 1-800-242-3499 or (920) 733-8000. A block of rooms will be reserved until September 9, 2000.

A limited amount of rooms will be reserved at the conference rate of \$52.00/single or \$72.00/double.

For more information., please contact Mary Jean Erschen at (608) 266-7457 or erschmj@dhfs.state.wi.us.